



“Friends of the Family” Customer Referral Sweepstakes Official Contest Rules & Regulations

1. To enter and qualify, entrants must complete the official Dominion Roofing “Friends of the Family” Customer Referral Card with a minimum of one (1) confirmed customer referral name and mail to Dominion Roofing – Customer Referral Program, 113 Cartwright Ave., Toronto, Ontario M6A 1V4. Or entrants may enter the contest by making a confirmed customer referral by calling Dominion Roofing at 416-785-9226 and registering a confirmed customer referral with the Customer Referral Sweepstakes Coordinator during the contest program period March 1, 2006 through December 8, 2006.

One (1) contest entry will be received for every confirmed customer referral name supplied. A Confirmed Customer Referral is defined as a potential customer who is in the market for a complete roof replacement or roofing service and agrees to have a professional estimate prepared by one of Dominion Roofing’s qualified Estimators.
2. No purchase is necessary to enter this contest. To be eligible, confirmed customer referrals must be received no later than 5:00 pm EST December 8, 2006, the contest closing date. The winning entry will be selected on December 11, 2006. Any entries marked improperly or illegible will be void at the discretion of McCabe Neill Jagers Inc., the independent judging organization. No responsibility will be taken for entries lost, misdirected or delayed.
3. One Grand Prize will be awarded of an Insignia 42” Plasma HDTV complete with standard warranty package. Any product Extended Warranty Package is the sole responsibility of the Grand Prize winner. The Grand Prize winner is responsible for home delivery of the Grand Prize. Approximate retail value of the Grand Prize is \$2,000.00.
4. On December 11, 2006 at 10:00 a.m. in Toronto, Ontario, a random draw will be conducted by the independent judging organization from all the eligible entries received. Before being declared the Grand Prize winner, the selected entrant must complete and sign a written declaration confirming compliance with the official Contest Rules & Regulations and must correctly answer a mathematical skill-testing question administered by mail. The selected potential winner will be notified within 72 hours either by mail, e-mail or by telephone. If the potential winner cannot be contacted within 72 hours of the draw date, or for any reason the prize cannot be awarded, another contest entry will be randomly selected and so on until the prize has been awarded. The number of entries received will determine the odds of winning.
5. All decisions of the independent contest judging organization shall be final. The Grand Prize must be accepted as awarded with no cash substitutions. The Grand Prize is not transferable and will be awarded to the winner by Dominion Roofing. No correspondence will be entered into except with the potential winner.
6. The Dominion Roofing “Friends of the Family” Customer Referral Sweepstakes contest is open to all residents of the Province of Ontario, who have reached the age of majority according to the laws of the Province of Ontario on or before December 8, 2006. Salaried and hourly employees of Dominion Roofing, Dominion Roofing sub-contractors, Dominion Roofing promotional and advertising agencies, their sales agents and members of their respective immediate families living in the same household are not eligible to enter this contest.
7. All entries become the property of Dominion Roofing and will not be returned. By entering this contest, a contestant agrees to the use of his/her name, address and/or photograph without payment in any forthcoming publicity if he/she is declared a winner. By entering, the entrants agree to abide by the official Contest Rules & Regulations and the decisions of the independent judging organization.
8. Dominion Roofing reserves the right to substitute the prize with a prize of equal or greater value or terminate or withdraw this contest at any time, for any reason.
9. This contest is subject to all applicable Federal, Provincial and Municipal laws.